

Celebrating
WOMEN
TRANSFORMING
LIVES



Presented by
Perma-Seal Basement Systems, Inc.

15TH ANNUAL LUNCHEON

Friday, May 30, 2025

11:00 a.m. to 1:30 p.m.

Danada House

Wheaton, IL

2025 SPONSORSHIP OPPORTUNITIES



www.bridgecommunities.org



15th Annual Luncheon May 30, 2025 Danada House, Wheaton, Illinois 2025 Sponsorship Opportunities



Each year, this is a sold-out event — and with good reason. Celebrating Women, Transforming Lives is a unique opportunity to recognize talent and commitment and honor courage and success, right here in DuPage County. This is your opportunity to impress 320 community-minded guests with your company's values and commitment to improving lives.

Celebrating Women

Now in its fifteenth year, Celebrating Women, Transforming Lives shines a light on a person who, through selfless dedication, has made DuPage County stronger and more vibrant for us all. Where would we be without the vision, energy and relentless commitment of these inspiring leaders? Yes, their talent and drive directly impact those they serve, but each of us benefits when all our neighbors are thriving.

Transforming Lives

For the past 36 years, Bridge Communities has worked tirelessly to provide families with transformative opportunities. This event singles out one graduate who exemplifies what is possible through the program. The details of their stories may vary, but all have demonstrated a humble willingness to accept help and the remarkable grit necessary to succeed.

Please demonstrate your values and community-mindedness by joining us as a sponsor.

As a sponsor, you'll enjoy the benefits described in this brochure, plus you'll align your brand with one of the area's most respected and innovative not-for-profits.

- Bridge Communities is an award-winning, highly regarded community partner.
- Our mission is to transition families from homelessness to self-sufficiency.
- Bridge's constituent base extends to over 9,000 households. We have a robust and growing social media presence with nearly 3,600+ Facebook, 1,400+ Instagram and 1,100+ LinkedIn followers.

For more information, please contact:

Jen Bystry

Director of Community Engagement

Jenifer.bystry@bridgecommunities.org

(630) 403-5095 (call or text)





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What Your Sponsorship Dollars Afford You:

Below are suggested sponsorship packages. Looking for something different?
We're happy to work with you to customize a package based on your goals and resources.

Transforming Lives Matching Sponsor: \$20,000

Your support pays for 20 months of safe housing for one family!

As the exclusive Matching Sponsor, your critical support will be heavily promoted throughout the campaign.

- Your company's name promoted as the Matching Sponsor throughout the campaign, including on event eblasts, social media posts, attendee communications, press releases, and media articles; and during TV appearances/interviews, as appropriate
- Priority promotional placement of your linked logo as the matching sponsor on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- Full-page ad in the Program Booklet promoting your businesses (artwork due April 28)
- Verbal thanks (minimum of three times) during presentation
- Opportunity for pre-recorded spotlight segment featured in pre-event eblast (due April 28)
- Opportunity to have a video (up to 60 seconds of approved content) featured on event website
- Option to provide a video promoting your business and its support of CWTL to be featured in one day of dedicated posts on Facebook and Instagram (video due April 28)
- Up to 10 complimentary tickets – one full table (RSVP due May 9)
- Your business listed at level of support in the online version of Bridge Communities' Annual Report, promoted on social media and viewed online at Bridge Communities' website





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What Your Sponsorship Dollars Bring You:



Ruby Presenting Sponsor: \$10,000

Your support pays for 10 months of safe housing for one family!

As the exclusive Presenting Sponsor, all communications will state: Celebrating Women, Transforming Lives Presented by (your company's name), plus:

- Your company's name featured as the Presenting Sponsor throughout the promotional campaign, including on event eblasts, social media posts, attendee communications, the event program, press releases, and media articles; and during TV appearances/interviews, as available
- Priority placement of your linked logo on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- Full-page ad in Program Booklet promoting your businesses (artwork due April 28)
- Verbal thanks (minimum of three times) during presentation
- Option to provide a video promoting your business and its support of CWTL to be featured in one day of dedicated posts on Facebook and Instagram (video due April 28)
- Up to 8 complimentary VIP tickets – one full table (RSVP due May 9)
- Offer to provide post-event communications to all attendees with the potential for lead-capture
- Your business listed at level of support in the online version of Bridge Communities' Annual Report, promoted on social media and viewed online at Bridge Communities' website



Emerald Sponsorship: \$5,000

Your support pays for five months of safe housing for one family!

- Your company logo included as a CWTL Emerald Level Sponsor on event eblasts, social media posts and attendee communications.
- Prominent placement of your linked logo on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- Half-page ad in the Program Booklet promoting your business (artwork due April 28)
- Verbal thanks during presentation
- Up to 6 complimentary tickets (RSVP due May 9)
- Your business listed at level of support in the online version of Bridge Communities' Annual Report, promoted via social media and viewed online at Bridge Communities' website



Diamond Sponsorship: \$2,500

Your support pays for 10 weeks of safe housing for one family!

- Your company logo included as a CWTL Diamond Level Sponsor on event eblasts, social media posts and attendee communications.
- Inclusion of your linked logo on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- Verbal thanks during presentation
- Up to 4 complimentary tickets (RSVP due May 9)
- Your business listed at level of support in the online version of Bridge Communities' Annual Report, promoted on social media and viewed online at Bridge Communities' website

Centerpiece Sponsorship: \$1,500

Your support pays for six weeks of safe housing for one family!

Be the brand that completes the tablescape and elevates the luncheon experience as the underwriter of a decorative centerpiece.

- Your company logo included as the CWTL Centerpiece Sponsor on event eblasts, social media posts and attendee communications
- Inclusion of your linked logo on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- Verbal thanks during presentation
- Up to 3 complimentary tickets (RSVP due May 9)



Sapphire Sponsorship: \$1,000

Your support pays for one month of safe housing for one family!

- Your company logo included as a CWTL Sapphire Level Sponsor on event eblasts, social media posts and attendee communications
- Inclusion of your linked logo on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- Verbal thanks during presentation
- Up to 2 complimentary tickets (RSVP due May 9)
- Your business listed at level of support in the online version of Bridge Communities' Annual Report, promoted on social and viewed online at Bridge Communities' website



Very VIP Sponsorship: \$750

Your support pays for three weeks of safe housing for one family!

Be the brand that our VIPs thank for their special gift.

- Your company's logo included as a CWTL Very VIP Sponsor on all eblasts, social media posts and attendee communications
- Inclusion of your linked logo on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- Your logo featured on a special gift for CWTL VIPs; Bridge will provide the gifts.
- One complimentary VIP ticket (RSVP due May 9)
- Verbal thanks during presentation

Opal Sponsorship: \$500

Your support pays for two weeks of safe housing for one family!

- Your company's logo included as a CWTL Opal Level Sponsor on all eblasts, social media posts and attendee communications
- Inclusion of your linked logo on Bridge Communities' website (up to 12 months of coverage = 43,000+ impressions)
- One complimentary ticket (RSVP due May 9)
- Verbal thanks during presentation





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 Sponsorship Form



Yes, I wish to become a sponsor!

Name of Individual/Organization/Company: _____

Preferred Contact Person: _____ Contact Phone: _____

Contact E-Mail: _____ Contact Cell Phone: _____

Contact/Business Address: _____

We want to sponsor the Celebrating Women Transforming Lives event in the following way(s): Sponsorship Commitment Selection:

- | | |
|---|--|
| <input type="checkbox"/> Matching Sponsor SOLD \$20,000 | <input type="checkbox"/> Centerpiece Sponsor SOLD \$1,500 |
| <input type="checkbox"/> Ruby Presenting Sponsor SOLD \$10,000 | <input type="checkbox"/> Sapphire Sponsor \$1,000 |
| <input type="checkbox"/> Emerald Sponsor \$5,000 | <input type="checkbox"/> Very VIP Sponsor \$750 |
| <input type="checkbox"/> Diamond Sponsor \$2,500 | <input type="checkbox"/> Opal Sponsor \$500 |

Name As you would like it to appear for recognition purposes: _____

Website To link your site from the Bridge website: _____

Payment methods:

My sponsorship of \$ _____ is enclosed (Make check payable to Bridge Communities

I would like to make a one-time charge for my sponsorship of \$ _____ Visa MC AmEx Disc

Credit Card # _____ Exp. Date _____ CVN: _____ Zip Code: _____

Name on Card _____ Signature _____

Please RETURN COMPLETED FORM VIA MAIL OR EMAIL TO:

**Attention: Celebrating Women Transforming Lives
 Jen Bystry, Director of Community Engagement**

Bridge Communities
 500 Roosevelt Road
 Glen Ellyn, IL 60137

Jenifer.Bystry@bridgecommunitites.org
(630) 403-5095 (phone, text)



SEND US YOUR LOGO ART

Send your logo artwork as soon as possible to get the fullest value of your sponsorship!

Send to Jenifer.Bystry@BridgeCommunities.org in either PNG or JPG format. Thank you for supporting Bridge Communities!

Bridge Communities is a 501(C)(3) not for profit organization located at 500 Roosevelt Road, Glen Ellyn, IL 60137.