



## **21st Annual Sleep Out Saturday (SOS)**

**One Night Outside to Transform Lives**

**2024 Sponsorship Opportunities**

**Countywide Sleepout: November 2, 2024**

**Or, choose your own date: October 25 – December 7, 2024**



**Benefiting: Bridge Communities, Inc.**  
**[www.sleepoutsaturday.org](http://www.sleepoutsaturday.org)**



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November 2, 2024

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### One Night Outside to Transform Lives

Sleep Out Saturday is Bridge Communities' flagship event. It provides a profound experience for participants and a uniquely valuable opportunity for sponsors.

Between October 25th and December 7th, with the main event on November 2nd, an estimated 1,000 people of all ages will unite to help families served by Bridge Communities. Individuals, families, and small groups will come together for an experience participants often call "life-changing."

This much-anticipated, high-profile event will take place in 25+ DuPage communities, including Naperville, Glen Ellyn, Elmhurst, Wheaton, Hinsdale, Downers Grove, and Lombard. Every penny raised will support at-risk families in the Bridge Communities program, funding housing, employment training, mentoring, tutoring, scholarships, summer camps, and more!



### Do Something Good...

#### ☐ Good for your community

In 2023, there were nearly 2,000 students identified as homeless in DuPage County. These are typical kids who deserve every chance to succeed. Join the Sleep Out Saturday movement as a sponsor and take action against the growing family homelessness crisis right here in our own community.

#### ☐ Good for your brand

Associate your brand with one of Illinois' most respected not-for-profit organizations. Founded in 1988, Bridge Communities is an award-winning solution to homelessness for the families we serve.

Bridge's constituent base extends to over 9,000 households. We have a robust and growing social media presence with 3,600+ Facebook, 1,400+ Instagram and 500+ LinkedIn followers.

Benefit from the "multiplier effect" - your brand will be seen by 1,000+ SOS participants plus thousands more when they visit individual donation pages.

In 2023, the SOS event was featured in four television segments, with additional media placements on radio, in online publications and in magazines and newspapers reaching across DuPage County and throughout the Chicagoland area.

#### For more information, please contact:

**Jen Bystry**

**Director of Community Engagement**

**[jenifer.bystry@bridgecommunities.org](mailto:jenifer.bystry@bridgecommunities.org)**

**(630) 403-5095**





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## What Your Sponsorship Dollars Bring You:

Below are suggested sponsorship packages. Looking for something different? We're happy to work with you to customize a package based on your goals and resources.

### Benefits at all Sponsor Levels:

- Your business promoted on Bridge Communities' website (up to 12 months of coverage = 100,000+ impressions)
- Your business promoted as sponsor in all Sleep Out Saturday email blasts from Bridge Communities
- Your business featured in social media "Thank You" posts
- Your logo displayed on the banner used as a backdrop at the November 4th rally at College of DuPage, seen by all attendees and more SOS participants watching via live stream.
- Your business featured during the live stream presentation and verbally thanked during the rally
- Your business featured at level of support in the online version of Bridge Communities' Annual Report

**Additional benefits are available to Platinum, Gold, and Silver sponsors.**

### Exclusive Platinum Presenting Sponsor \$10,000 **SOLD**

Your brand will be associated with everything SOS, including the event logo locked up with yours. References to Sleep Out Saturday benefiting Bridge Communities Presented by "Your Company Name/ Logo" will be plentiful throughout the promotional campaign. Speaking and video opportunities provide unparalleled visibility.

### Gold Sponsor \$5,000

Top logo placement will give your brand prominence to thousands of current and potential customers. Tell your story and make your pitch by providing a compelling video that Bridge will share during a day of social media dedicated to your brand.

### Silver Sponsor \$2,500

You'll get all the great general benefits plus your logo will be linked to your website.

### Bronze Sponsor \$1,000

Get all the great general promotional benefits, plus put your brand in front of thousands of current and potential customers.





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### What Your Sponsorship Dollars Bring You:

	Logo on banners	Option to speak at rally	Promotional video option	Linked logo	All the great general benefits
<b>Exclusive Platinum Presenting</b>					
<b>Gold</b>					
<b>Silver</b>					
<b>Bronze</b>					

### Unique Underwriting Opportunities Also Available

Additionally, we are offering the following underwriting opportunities. Each will receive all the great general promotional benefits, plus extra benefits unique to each sponsorship.

#### Swag Sponsor \$2,000 **SOLD**

Be the brand that keeps rally participants warm and engaged. Last year we gave away beanies. This year will be something similar that will keep rally goers remembering your sponsorship long after the event.

#### Official Food Delivery Sponsor \$2,000

Your business will be featured as our official SOS Food Delivery Sponsor. Participants will be actively encouraged to patronize your services during the event and after.

#### Video Presentation Sponsor \$1,500 **SOLD**

Your company will get a special thank you and acknowledgement in the video, which will be shared with rally attendees and thousand+ participants who are annually involved in SOS. Plus, the video will be available post-event on Bridge's website and our YouTube channel.

#### Entertainment Sponsor \$1,500 **SOLD**

Sponsor the life of the party – DJ Ca\$h Era – plus the AV, lighting, and staging. DJ Ca\$h will give your brand extra love from the stage as she injects energy, humor, and purpose into the SOS rally held on November 2nd at the College of DuPage.



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### Sponsorship Form

Yes, I want to sponsor this event and support families facing homelessness.

Name of Individual/Organization/Company: \_\_\_\_\_

Preferred Contact Person: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_ Contact Cell Phone: \_\_\_\_\_

Contact/Business Address: \_\_\_\_\_

### We want to participate in Sleep Out Saturday at the following Sponsorship Level:

Exclusive Platinum Presenting Sponsor	(\$10,000)	\$ <b>SOLD</b>
Gold Sponsor	(\$5,000)	\$ _____
Silver Sponsor	(\$2,500)	\$ _____
Swag Sponsor	(\$2,000)	\$ <b>SOLD</b>
Official Food Delivery Sponsor	(\$2,000)	\$ _____
Video Presentation Sponsor	(\$1,500)	\$ <b>SOLD</b>
Entertainment Sponsor	(\$1,500)	\$ <b>SOLD</b>
Bronze Sponsor	(\$1,000)	\$ _____
<b>Total Sponsorship Amount:</b>		\$ _____

### Payment methods:

My sponsorship of \$ \_\_\_\_\_ is enclosed (Make check payable to **Bridge Communities**)

I would like to be billed in \_\_\_\_\_ (month, 2024) for my full sponsorship of \$ \_\_\_\_\_  
• **Payment must be made by November 4, 2024**

I would like to make a one-time charge for my sponsorship of \$ \_\_\_\_\_ Visa MC AmEx

I would like to charge my credit card in monthly increments of \$ \_\_\_\_\_ for \_\_\_\_\_ months  
(maximum of 5 months) for a final sponsorship amount of \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

### Please complete this form, enclose sponsorship payment, and mail to:

**Attention: SOS 2024**

**Jen Bystry, Director of Community Engagement**

Bridge Communities, 500 Roosevelt Road, Glen Ellyn, IL 60137